



Focusscope, a family-owned business, was established in 1980 as a focus group facility and qualitative research company. A main purpose of our business is to screen and recruit individuals to participate in qualitative research studies in accordance with each client's specific target audience.

Focusscope respects the privacy of our respondents and clients and is committed to maintaining the security of personal information. We do not conduct sales or direct marketing. We do not rent, sell or give information to any third party for the purpose of directly marketing any products or services.

When you participate in a survey with Focusscope, your individual answers are held in the strictest confidence. Responses are not considered individually, but as a part of a group; the results of surveys are analyzed and reported to our clients in aggregate. Your answers are not connected with anything that can identify you such as your name, address or phone number.

Your participation is very important to us. We have developed recruiting practices that respect you, your time and your opinions. Focusscope conscientiously abides by the practices endorsed by the Insight Association, including the Code of Marketing Research Standards and the Respondent Bill of Rights (examples are shown below). To learn more about your rights as a participant in a research study, please visit [Insight Association](#).

- Your responses/opinions in any research study will remain confidential.
- You will never be asked to buy anything or to contribute to an organization.
- Your decision(s) regarding participating in a study, answering specific questions or discontinuing your participation will be respected without question.
- We will maintain the highest standards of professional conduct in the collection and reporting of the information you provide.

Focusscope maintains a database for the purpose of inviting respondents to participate in research studies. Registration into our database is available through a link on the company website or through a questionnaire submitted via mail to our headquarters.

Information provided by respondents in the registration questionnaire is voluntary and is used for the purpose of identifying eligibility for participation in future research projects. Participation in our database may be discontinued at any time by sending an email to info@focuscope.com or by calling (708) 386-5086.

Focusscope does not knowingly make direct contact with children under the age of 18 to participate in research studies. If we require survey information from a minor child, a parent or legal guardian is contacted to arrange the survey activities. We encourage parents and legal guardians to closely monitor their minor children's participation in our studies.

This Privacy Policy is subject to change. If you have any questions about our Privacy Policy or information collected through surveys, please contact us at (708) 386-5086.